

The Charlotte di Vita Collections display at Thos S.B., Raffles Hotel.

(Established in 1887, Raffles Hotel today stands as a jewel in the crown of Singapore's hospitality industry)

Exclusive Launch of Charlotte di Vita Collections at Raffles Hotel, Singapore. 13th August 2004

The Singapore Media and VIP guests were invited to an exclusive launch of the Charlotte di Vita Collections at Thos S.B., Raffles Hotel, on the 13th August 2004. It was a unique themed 'tea party' to coincide with the miniature teapots. The guests were treated to chocolates, tea and, of course, the beautiful range of Charlotte di Vita teapots during the launch.

The guests were given a presentation on the story of Charlotte di Vita Collections and Trade plus Aid, followed by the history and making of the teapots. The event was a great success. The teapot collection has been selling well in Singapore, with more than 70 pieces sold in the first month of its launch.



CAY Group's Director, Ms Kelly Yu, with a miniature teapot at the Charlotte di Vita Collections launch on the 13th August, 2004.



Customers and guests choosing Charlotte di Vita teapots during the tea party.



A unique display of the teapots 'served' on platters during the tea party.



Too many beautiful teapots to choose from! A guest making his choice.



The Charlotte di Vita Collections display at Thos S.B., Raffles Hotel.

~ end ~

For more information, please contact:

Choo Wing Yee Business Development Manager

CAY Group Pte Ltd 3 Shenton Way

#12-06 Shenton House Singapore 068805

hp: (65) 9678 5522 tel: (65) 6314 8582 fax: (65) 6314 0708 email: wing@caygroup.com website: www.caygroup.com